



## Clearwater Paper Launches NuVo® Cup Paperboard Solution

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SPOKANE, Wash.--(BUSINESS WIRE)--Mar. 25, 2019-- **Clearwater Paper Corporation (NYSE: CLW)** today introduced NuVo®, a new brand of cup stock paperboard that provides foodservice operators choice and differentiation through customized material to fit their specific brand needs. The newly-branded cup stock paperboard is now available to Clearwater Paper's customers.

"We are excited to introduce NuVo to our customers, with a quality standard that we believe stands apart from any other paperboard cup product in the market," said Steve Bowden, senior vice president of the pulp and paperboard division. "Our newly-branded NuVo products are an important part of our plan at Clearwater Paper to offer innovative and sustainable solutions that fit the evolving needs of our customers."

NuVo is distinct, offering an option of up to 32% post-consumer recycled fiber. Operators may also choose an enhanced surface technology which offers uniform and consistent ink coverage, a premium white shade and a high definition process print capability. The brand also offers Forest Stewardship Council (FSC®) chain of custody certification which helps operators show their commitment to sustainability.

NuVo is a brand promise that Clearwater Paper intends to continually evolve to provide customers innovative choices to maximize differentiation and sustainability.

### ABOUT CLEARWATER PAPER

Clearwater Paper manufactures quality consumer tissue, away-from-home tissue, parent roll tissue, bleached paperboard and pulp at manufacturing facilities across the nation. The company is a premier supplier of private label tissue to major retailers and wholesale distributors, including grocery, drug, mass merchants and discount stores. In addition, the company produces bleached paperboard used by quality-conscious printers and packaging converters, and offers services that include custom sheeting, slitting and cutting. Clearwater Paper's employees build shareholder value by developing strong customer relationships through quality and service.

### FORWARD-LOOKING STATEMENTS

This press release contains certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, as amended, including statements regarding product quality, attributes and development. These forward-looking statements are based on current expectations that are subject to change, and actual results may differ materially from the forward-looking statements. Factors that could cause actual results to differ materially include those risks and uncertainties described from time to time in the company's public filings with the Securities and Exchange Commission. The company does not undertake to update any forward-looking statements based on new developments or changes to the company's expectations.

*For additional information on Clearwater Paper, please visit our website at [www.clearwaterpaper.com](http://www.clearwaterpaper.com)*

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